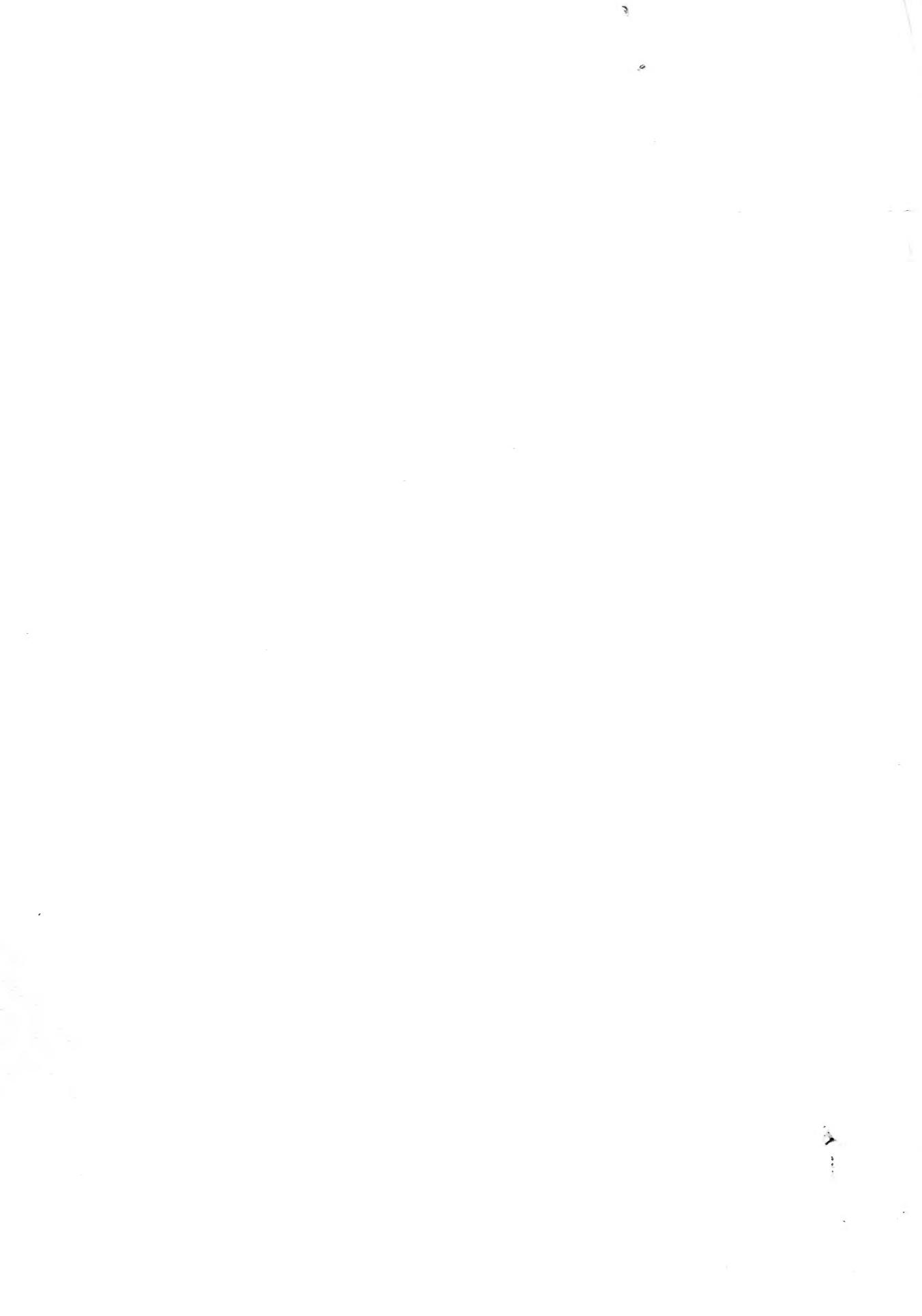


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Do not assume content reflects current scientific knowledge, policies, or practices.



CABLE ADDRESS
VAUGHAN, CHICAGO
CAROTIDA, NEW YORK
NEW YORK
47-49 BARCLAY STREET

GREENHOUSES AND NURSERIES,
WESTERN SPRINGS, ILL.

Vaughan's Seed Store

601-609 WEST JACKSON BLVD.
PHONE: MONROE 0312

ESTABLISHED 1876
INCORPORATED 1901
DICTATED LETTER ERRORS AND
OMISSIONS EXCEPTED
ALL ORDERS SUBJECT TO
CONFIRMATION

CHICAGO LOOP STORE
10-12 W. RANDOLPH ST.

CHICAGO, ILLINOIS

Dear Friend:

March 17, 1927

We are placing at this time about seventy-five percent of our orders for fall bulbs with our representatives in Holland and Japan, at field prices. If you have already placed your order for same with us you can feel assured that it will have careful attention and the stocks will be invoiced at the proper rates. However, if you have not placed this business and would like to do so now at open prices, we will be glad to book your order and let you enjoy the many advantages that our customers enjoy in placing these orders early and at open prices.

The advantage of buying at field prices, for cash, in large quantities is easily understood, and we pass this advantage on to our customers who place their orders early. In selecting and inspecting the bulbs delivered to us we act as your agent, and assure you of the highest quality. We demand and get the pick of the crop, after which the left-overs are disposed of by auction or to small importers who buy on long credit.

Remember, we make our prices f. o. b. Chicago, New York, San Francisco or Seattle, and in our prices we include cases, packing, and all miscellaneous charges which are often added to the freight bills without your knowledge, and which have a bearing on your laid down cost.

Our sources of supply for Paper White Narcissi and Dutch Daffodils, in addition to our own stocks grown on our own farms, are the best, and we know the customers who had these bulbs from us last year are well satisfied because of the numerous testimonials we have had from them.

Tulip and Lilium Giganteum bulbs will be cheaper this year, and you should increase your orders.

Write us at once about your needs and let us take steps to protect you.

Yours very truly,

VAUGHAN'S SEED STORE

P.S. DON'T OVERLOOK THIS BARGAIN:

For orders received within 30 days from customers who receive this letter we will allow a discount of 5 percent in addition to the markdown already made in the following prices:

CHRYSANTHEMUMS FOR POT CULTURE - Rooted Cuttings. Chas. W. Roger, Golden Wedding, J. W. Prince, May Foster, Mrs. F. Beu, Mutual Friend, \$4.00 per 100; \$35.00 per 1000. Butler's Caprice, Katherine Thompson, Lilac Cap, Mrs. Greening, \$5.00 per 100; \$40.00 per 1000. Thanksgiving Pink \$6.00 per 100; \$50.00 per 1000. Any of the above from 2-1/4 inch pots at \$7.00 per 100.

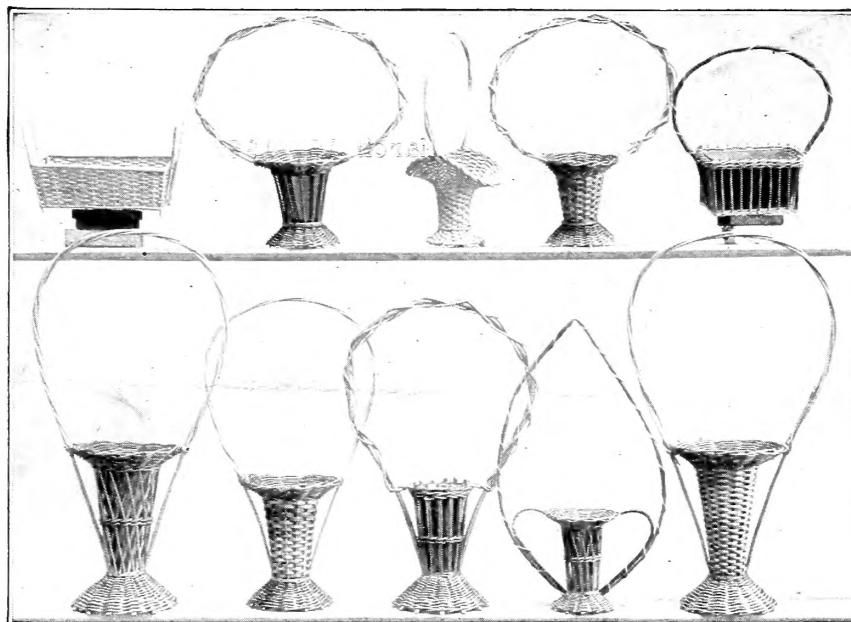
POMPONS - Bronze Queen, Clarinda, Mometta, Francis Huckvale, Kate Manning, Winnetka, Yellow Gem, Zoda, - Rooted cuttings \$4.00 per 100; \$35.00 per 1000. From 2-1/4 inch pots \$5.00 per 100.

OUTDOOR LARGE FLOWERING VARIETIES. - Rooted cutting - Carrie \$4.00 per 100; \$35.00 per 1000. A. Barham, Cranfordia, Firefly, Hardy Pink, Wolverine \$5.00 per 100; \$40.00 per 1000. From 2-1/4 inch pots \$6.00 per 100.

This is a sacrifice forced by the necessity of making space in our greenhouses. Vaughan's chrysanthemums are famous and this is your chance to stock up.

Vaughan's Seed Store.

Special Spring Holiday Basket Assortments



Assortment A

Consisting of 20 baskets, two of each of the ten beautiful new styles shown here, in assorted sizes and colors, including liners,

20 baskets - - - \$16.00

Assortment B

Consisting of one of each as stated above,

10 baskets - - - \$8.00

Ribbons and Chiffons



Nu Idea Fibre

Nu Idea Silk Fibre Ribbon. Used for tying mats and crepe paper around pots, also used for making bows for basket and wreath work. Put up in 50-yard spools. Comes in all colors. Price per spool, \$1.15. Box of 20 spools at \$1.00 spool.

Plain Edge Metaline Shower Ribbon No. 2. 50-yard spool, \$1.00.

Pecot Edge Metaline Shower Ribbon. Something new and very rich looking; Price per reel of 50 yds., \$1.25.

Pecot Edge Ribbon. Suitable for plant decorations, bridal sprays, etc.; white and pink. No. 2, spool of 50 yards, \$1.25.

No. 1 Baby Ribbon. Any color. Spool of 50 yards, 60c; doz., \$6.75.

Fibre Ribbon. Silk finish, 1-inch width; all colors. 50-yard bolt, \$1.50.



Wired Metaline

Wired Metaline. 6-inch. The newest thing with 3-stripe edge with fine wire woven in each edge, which holds your bows in place; tie your bows, snip wire at beginning of streamers and pull them out. Your streamers will be left flowing. Per yd., 9c.

Metaline. 6-inch, 3-stripe edges, highly lustrous, adaptable for basket and funeral work. 40-yd. pieces, per yd., 8½c.

PAPER

Domestic Waterproof Crepe Paper. The best crepe paper on the market today. This is a heavy everlasting paper. Comes in all colors: White, green, pink, lavender, yellow, red, Nile and purple. Per roll, 40c; per doz., \$3.50; carton of 50 rolls, \$13.00; 100 rolls, \$25.00.



We offer only the best grades especially adapted for Florists' use, but can also supply other grades not listed.

Ribbonzene Crinkle Ribbon No. 1.

All colors. 500-yard spool, \$1.10; doz. spools, \$10.80.



Valley Pattern Chiffon. Pink, white, lavender and purple. 6-inch, per yard, 9c.

Dotted Chiffon, all shades. In bolts of 40 to 45 yards. Sold only in original bolts. 4-inch, per yard, 7½c; 6-inch, per yard, 9c.

Plain 3-Stripe French Chiffon. Superior quality. In bolts of 40 to 45 yards. We do not sell less than a bolt of a shade. Four-inch, per yard, 6c; 6-inch, per yard, 7½c.

Corsage Shields. Lacette's. All colors. Per doz., \$2.00; gross, \$21.00.

Corsage Pins, 4-inch; assorted colors. Per gross, \$2.00.

Corsage Ties (Cord and Tassels). Per doz., 65c; per gross, \$6.50.

POT COVERS, Crepe Paper. Rubber bands running through them for adjustment on pot; are without bottom. Doz. 100

No. 1—To cover 5 or 6-in. pot \$0.85 \$5.50

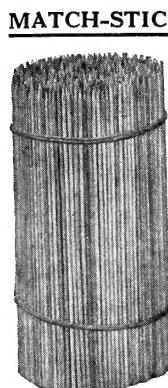
No. 2—To cover 6 or 7-in. pot 1.00 7.50

No. 3—To cover 8 or 9-in. pot 1.35 9.00

No. 4—To cover 10-in. pot 1.50 11.00

MATTING, Porto Rico. These artistic mattings used for decorating all blooming plants. **Solid Colors.** White, pink, lavender, purple, Nile green, moss green, blue, red and yellow. Per doz., \$2.25; 100, \$12.50

Every-Day Florists Needs



Wood. 1 box, 10c; 3 boxes, 25c; 7 boxes, 50c; 15 boxes, \$1.00; 35 boxes, \$2.00; 1 case, 100 boxes, \$4.75.

PINS, GREENING Adapted for pinning on galax leaves, dagger or fancy ferns, sheet moss, etc. \$2.25 per box of about 11,000.

FERN PIN. New Philly.

The bend holds the leaves firmly; easier to handle. Per box, \$2.35.

TIN FOIL.

Price subject to change without notice. Terms cash.



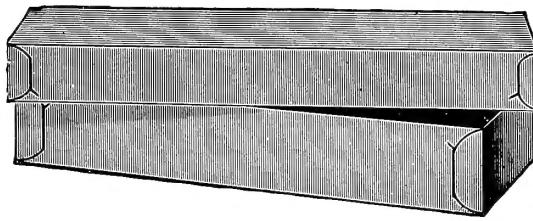
Florists' Foil. 5, 6 or 7 inch, 1 lb., 22c; 10 lbs., \$2.20; 25 lbs., \$5.00; 50 lbs., \$8.50; 100 lbs., \$16.00.

Violet or Green Foil. Per lb., 45c; 10 lbs., \$4.00; 25 lbs., \$9.50.

BULL DOG CLIPS. The clip with the grip. Per box of 1,000, 85c; 10 boxes for \$7.50.

CUT-FLOWER BOXES.

All sizes packed 100 covers per bundle and 100 bottoms per bundle.



F. O. B. Chicago only. Printing \$3.75 extra. In gold \$7.50 extra for each order of 100 to 1,000 boxes assorted sizes. We carry a complete

stock and can usually fill orders promptly. When ordering printed boxes allow ten to twelve days extra for delivery.

Prices subject to change without notice owing to market conditions.

VAUGHAN'S "GREEN" GRADE.

Fine, green-lined, moisture-proof board. Very popular.

Size in inches	Weight Per 100	Per 100	Size in inches	Weight Per 100	Per 100
3 x18x5	35 lbs.	\$4.20	4x24x 8	70 lbs.	\$ 7.50
3 x21x5	40 lbs.	4.60	5x28x 8	90 lbs.	9.00
3 1/2x24x5	50 lbs.	5.50	5x36x 8	125 lbs.	11.25
3 1/2x30x5	65 lbs.	6.50	6x40x10	165 lbs.	16.00

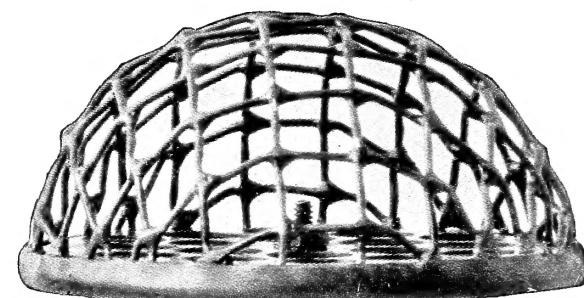
FLORAL DESIGN BOXES. (Gray.)

No. 25. 7x30x12.....	\$17.25	No. 27. 8x20x20.....	\$19.00
No. 26. 6x36x14.....	18.50	No. 28. 8x24x24.....	23.00

Packed 25 complete per bundle.

CORSAGE BOXES. Pearl Gray.

5x9x6, 30 lbs.....	\$3.90	5 1/2x11x8, 45 lbs.....	\$4.90
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SUCTION FLOWER HOLDERS

Diameter	Per Doz.
3 inch.....	\$3.00
4 inch.....	4.00
5 inch.....	5.00

Packed one dozen in a box.

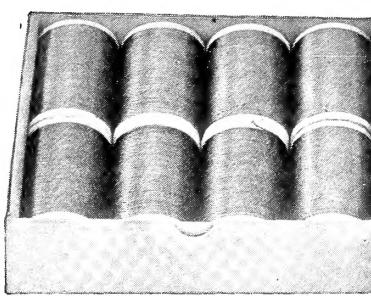
MAGNOLIA. Bronze, Green,

Purple. Most popular leaf ever introduced for wreaths, etc. Adapted to all weather conditions. Price, any color per carton, \$1.75; 6 at \$1.65 each. Red, per carton, \$2.00. Case of 100 lbs., \$23.00.



THREAD AND TWINE.

Silkaline. For stringing Smilax, etc., fast green color, will not fade nor break. FFF, Coarse 2-oz. spools, 1 lb. in box, 8 spools, \$2.25; FF, Medium, 2-oz. spools, 1 lb. in box, 8 spools, \$2.25; F, Fine, 2-oz. spools, 1 lb. in box, 8 spools, \$2.25.



in balls. 1 lb. box, 75c. 5 boxes at 70c per box.

WIRE. (Prices subject to change.)

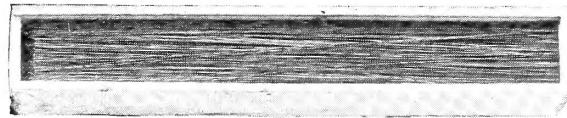
Bright Annealed.

Per lb.	6 lbs.	12 lbs.
No. 18.	\$0.25	\$0.75
No. 20.	.25	.85
No. 22.	.30	1.00
No. 24.	.35	1.15
No. 26.	.35	1.30
No. 28.	.40	1.40
No. 36.	.70	2.50

FLORISTS' CUT WIRE.

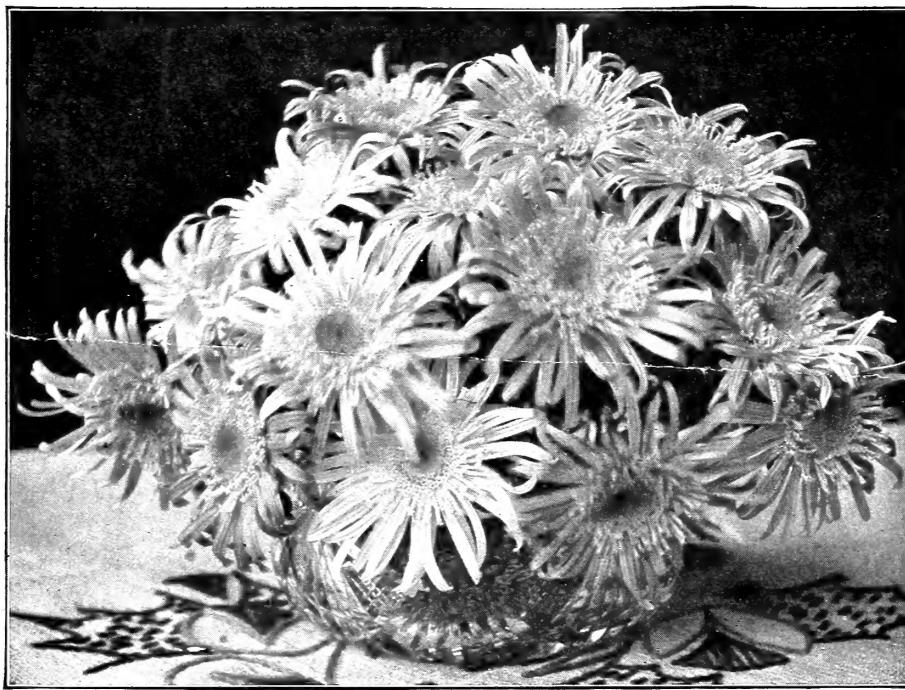
Clean, extra soft white wire, cut in 12 or 18-inch lengths, 12 lbs. to box.

No.	18	20	21	22	24	26
Price.....	\$1.40	\$1.60	\$1.70	\$1.85	\$2.40	\$2.60



MAR 9 1927

Vaughan's Sunshine Aster



ASTER THE SUNSHINE. Improved Anemone Flowered

Spring Bulbs for Immediate Planting

Gladioli FOR SUMMER PLANTING

	Per 100	Per 1000
ANNA ERBERIUS.		
Velvety purple; throat deeper—First size.....	\$4.00	\$35.00
BARON J. HULOT.		
Dark velvety purple—First size.....	4.50	40.00
Second size.....	4.00	35.00
BERTRAX.		
White flowers of great substance. Good shipper.....	3.50	30.00
Crescent Queen.		
Dark wine red. Second size.....	4.50	40.00
EVELYN KIRTLAND.		
Beautiful shade of rosy pink, darker at the edges, fading to shell-pink at the center, with brilliant scarlet blotches on lower petals—Second size.....	2.75	25.00
EARLY SUNRISE.		
Bright salmon-scarlet color with pencil stripe of cream through center of each petal.	6.50	60.00
E. J. SHAYLOR.		
Pure deep rose-pink. First size.....	4.00	35.00
Second size.....	3.50	30.00
FLORA.		
Golden yellow—First size... Second size.....	5.00	45.00
HALLEY.		
Delicate pink. Its earliness is its best recommendation—Second size.....	2.15	18.00
Herada.		
Blooms of immense size on tall straight spikes. Tall large blooms are pure mauve, glistening and clear, with deeper markings in throat. Very attractive. Second size.....	3.75	32.50
JOE COLEMAN.		
Rich red, ruffled. Second size.....	3.50	30.00
LE MARECHAL FOCH.		
Rose-pink. Second size.....	2.50	20.00
MARY PICKFORD.		
Color a delicate creamy white, throat soft yellow....	1.75	15.00
MONA LISA (Kundered)—Strong plant. Many flowers open at a time. Of palest soft rose-pink, or blush-white. A magnificent almost pure self-color.....	5.00	45.00
MRS. DR. NORTON.		
Soft white petals. La France pink....	6.50	60.00
MRS. FRANCIS KING.		
Scarlet—First size.....	5.00	45.00
Second size.....	2.75	25.00
MRS. FRANK PENDLETON.		
Salmon-pink, with rich wine-colored maroon blotches on lower petals; best show flower for florists' windows. Second size.....	2.50	20.00
	2.75	25.00

	Per	Per
ODIN.	A sport of Prince of Wales; Per	1000
salmon color with dark blotches; early, good forcer.....	100	\$4.50
PANAMA.	Pink; a sure money-maker.	\$42.50
Second size.....	2.15	18.00
PEACE.	Grand white flower with pale violet feathering on lower petals.	
Second size.....	2.00	18.00
PRIMULINUS		
Alice Tiplady.	Orange-saffron....	4.00
SOUVENIR.	One of the best yellow seedling of very distinct and exceptional color. It is early, prolific, and has all the qualities and delicate appearance of a good Primulinus. Massed together in a bouquet the general appearance is a beautiful plum color.....	35.00
MAIDEN BLUSH.	Superb light pink extra forcer, one of the best florist varieties.....	1.00
SUNBEAM.	Best yellow....	35.00
Number 101 Blue.	Light with dark blotch. Very fine.....	5.00
Hybrids.	Mixed.....	4.00
PRINCEPS.	Scarlet, white throat...	2.15
1910 ROSE.	Very fine pink. Early...	3.50
THE VAMP.	A delicate pink, on three lower petals a large blotch of velvety crimson surrounded with a creamy white halo producing a very beautiful effect.....	3.50
Wilbrink.	Delicate pale pink; good forcer.....	6.00
		55.00
		3.00
		26.00

Tuberoses

Well-Cured Bulbs—Free from Rot

The Tuberose Bulb industry has declined notably since 1914. We, however, are still contracting with dependable growers and can offer Dwarf Excelsior Pearl type as below:

Dwarf Excelsior Pearl:	100	1000
First size, 4 to 6-inch.....	\$3.00	\$27.50
Second size, 3 to 4-inch.....	1.75	15.00
Variegated Leaved, single.....	2.75	22.50
Albino, early single white....	2.75	22.50
Armstrong's Ever-Blooming.....	2.75	22.50
Mexican.....	2.25	20.00

Begonias

Tuberous Rooted—Separate Colors

	Doz.	100
Single, 1—1½-inch.....	\$1.55	\$11.00
Single, 1½-inch and up.....	2.00	15.00

ONE OF the most attractive varieties. Some of the flowers have twisted petals and some have quilled petals; all have a cushion center of tiny quills of a contrasting color which makes a flower look as if it was covered with snowflakes. The blue flowers are dotted with a paler blue and some in white, and the rose in a lighter shade of pink or white. Their delicate beauty is hard to describe. A wonderful cut-flower variety, borne on long, stiff stems, and the flowers last a long time after cutting.

This type of Aster was introduced by an English seedhouse several years ago, and later exploited by one of the Chicago private gardeners. We send stock seed to a German seed grower, and he succeeded not only in selecting two more colors (white and lilac) but also eliminated a large percentage of single flowers from this strain, besides breeding the strain to a flat center, away from the anemone-quilled type.

Sunshine, White, Light Blue, Dark Blue, Pink and Lilac. Each, trade pkt. (about 1,000 seeds) 50c

Sunshine Aster, Mixed. The above and others, trade pkt. (about 2,000 seeds) ... 50c
For complete list of Asters see our Spring Book for Florists.

Caladium Esculentum (Elephant's Ears)

Sizes	Doz.	100	1000
5 to 7-inch circumference.....	\$0.55	\$ 3.50	\$30.00
7 to 9-inch circumference.....	.80	5.50	50.00
9 to 11-inch circumference.....	1.50	10.00	90.00
11 to 12-inch circumference.....	2.25	15.00	...
12-inch and upwards, very large.....	2.75	20.00	...

Miscellaneous Bulbs

	Doz.	100	1000
APIOS TUBEROSA. Climber.....	\$0.70	\$ 4.50	\$40.00
GLOXINIAS. Mixed.....	2.50	18.00	...
HYACINTHUS CANDICANS.			
1½ inch and up.....	1.00	6.50	60.00
MADEIRA VINE. 2-3 inches.....	.60	3.75	32.50
MADEIRA VINE. 3 inches and up.....	.70	4.50	40.00
OXALIS. In separate colors.....		.80	5.50
ZEPHYRANTHUS CANDIDA	.50	3.00	25.00
ZEPHYRANTHUS ROSEA	1.25	8.00	75.00

